

WE HELP UNIVERSITIES BRIDGE THE GAP AND GENERATE INCOME

ProspectIP® is an intellectual property (IP) management company. We help universities bridge the gap between research and commercialisation and produce valuable income streams from the IP they create.

Originally established in 2006 as an innovation initiative of De Montfort University, our academic heritage ensures we understand the needs of Technology Transfer Offices, and the increasing pressure to 'do more for less', and improve IP commercialisation methods.

The experienced ProspectIP® team works with a number of UK universities to help them realise the potential of their IP assets, providing strategic advice and support on:

- Optimising and managing IP portfolios
- Securing IP development funding through grants and equity investments
- Preparing IP for industrial and/or commercial development
- Generating revenue from your IP portfolio
- Staff training on topics such as IP awareness and idea generation for funding

Our modular, flexible IP services allow clients to improve their innovation efforts and achieve real benefits through a strategic approach to IP management and commercialisation.

IP awareness, skills and capacity naturally vary from university to university. ProspectIP's highly flexible and cost-effective Virtual Enterprise Office™ (VEO) solution enables each university to access the level of support and services that suit their individual requirements.

VEO offers access to our menu of 11 modules, which are based

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ProspectIP has helped us to develop, identify and commercialise our IP, given us contractual and heads of terms advice, and signposted us to other specialist sources of expertise. I would describe our relationship as an extension of our in-house Technology Transfer Office, and one which we value.

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Ian Mansell
University of Northampton

on our Innovation Cycle™. The Cycle identifies four key stages in developing new products and services: IP identification, IP evaluation, IP management and IP commercialisation. With VEO you can access the advice you need, from IP audits through to commercialisation funding.

VEO is a subscription package, with three levels of support: Gold, Silver and Bronze. VEO provides total cost certainty together with access to preferential rates, delivering real economies of scale.

For more information on how ProspectIP®'s Virtual Enterprise Office solution can help your team to streamline their IP management and improve revenue generation please contact a member of the ProspectIP® team or visit us online.

