

## INFORM EMPOWER

Innovators and their advisers and investors play a crucial role in developing the value-added, knowledge-intensive products and services that drive the UK's competitive advantage. And yet many lack a clear understanding of the forms of intellectual property (IP) that can help them protect and commercialise their innovative works.

### **TRAINING**

ProspectIP® Training gives you a good working knowledge of the UK's IP system so you can better identify, evaluate, protect and commercialise your assets. Delivered through a mixture of seminars, lectures and workshops, each ProspectIP® Training course is individually designed to meet the client's needs. Recent sessions have included:

- The types of IP
- IP searches
- IP due diligence
- IP filing
- IP audits
- IP risk management
- IP commercialisation
- IP management

From science and heavy engineering through to high-tech and creative industries, ProspectIP® Training is a valuable resource for innovators, their investors and their advisers. To discuss your training requirements, please contact a member of the team.

### **About ProspectIP®**

ProspectIP® is an IP management company. Our modular, fixed-fee products address each of the key stages of the innovation and IP commercialisation process.

We help universities to bridge the gap between research and commercialisation, generating a valuable income stream from research and the IP created. We work with businesses across all sectors to help them identify, protect and commercialise their ideas and innovations.

Economic commentators suggest that innovation is a key driver of the UK's future economic health. ProspectIP® is ideally placed to help you cost-effectively and intelligently identify, protect and profit from your own innovations and intellectual property.